

✓ Beal



White Paper

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Beal Team

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Beal is the SNS platform for knowing new friends  
in the most effective and trustable way!

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## Overview

Beal is the SNS platform for knowing new friends in the most effective and trustable way!

Users All the famous SNS apps in the world have two major issues, “real or not” and “time-costly”, there is only one reason for that, the logic all of them follow is “be friends first and meet afterwards”, internet makes becoming online friends very easily but it also raises unreality and time-wasting problems, so what is the difference with Beal, “meet first and be friends afterwards”, this is the logic we follow and it’s the very basic rule of making friends, Then how?

All users on Beal can sell their time as 10mins base to have a video chat and someone who really wants to know will pay for that, this is the feature called “time-deal”, so 10mins video chat with “time-deal” can answer 3 questions:

- 1.Do they really want to know each other?
- 2.Are they real or not?
- 3.Do they have some feelings?

Normally, we have certain feelings about someone at the very first glance and we somehow know if the feeling is right or not, even more if we can be friends or not,

Nationality, language, color of skin, belief and so many other things should not be on the way of making friends, on Beal everyone in this world can try to be friends as long as the feeling is right!

If one day, hopefully, Beal has many global users, then how to cash out revenue from time-deal will be a concern, so the Beal Token comes up, On Beal, we provide two ways of cash out, one is through the bank with fiat money and the other is by exchange and DEX with Beal token!

# Blockchain Technology

A Blockchain is a methodology, originally called as block chain, is a growing list of records, called blocks, which are linked using cryptography. Blockchain was invented by Satoshi Nakamoto in 2008 to serve as the public transaction ledger of the currency bitcoin.

Without requiring a third-party intermediary like bank or government. Once a data is recorded inside a blockchain, it is very difficult to change it. Which is used for the secure transfer of items like money, property, contracts, data etc.

## Blockchain industry overview

The first blockchain was conceptualized by a person (or group of people) known as Satoshi Nakamoto in 2008. Nakamoto improved the design in an important way using a Hashcash-like method to timestamp blocks without requiring them to be signed by a trusted party and introducing a difficulty parameter to stabilize rate with which blocks are added to the chain.

The design was implemented the following year by Nakamoto as a core component of the cryptocurrency bitcoin, where it serves as the public ledger for all transactions on the network. In August 2014, the bitcoin blockchain file size, containing records of all transactions that have occurred on the network, reached 20 GB (gigabytes).

In January 2015, the size had grown to almost 30 GB, and from January 2016 to January 2017, the bitcoin blockchain grew from 50 GB to 100 GB in size. The ledger size had exceeded 200 GiB by early 2020.

The words block and chain were used separately in Satoshi Nakamoto's original paper, but were eventually popularized as a single word blockchain by 2016. According to Accenture, an application of the diffusion of innovation theory suggest that blockchains attained a 13.5% adoption rate within financial services in 2016, therefore reaching the early adopters phase.

Industry trade groups joined to create the Global Blockchain Forum in 2016, an initiative of the Chamber of Digital Commerce. In May 2018, Gartner found that only 1% of CIOs indicated any kind of blockchain adoption within their organisations, and only 8% of CIOs were in the short-term "planning or [looking at] active experimentation with blockchain".

# DApp & App

DApp is an abbreviation form for Decentralized application.

DApp is not same as a traditional app as its backend code running on a decentralized P2P network and the data stored in a decentralized encrypted server.

Whereas, the backend code of a traditional application runs on centralized server.

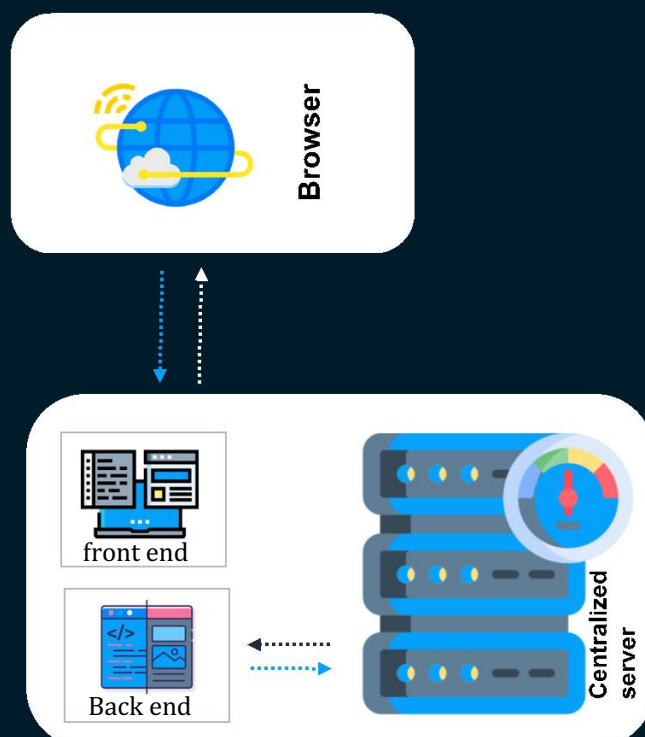
Traditional App = Front End + centralized Server

DAap = Front End + decentralized server

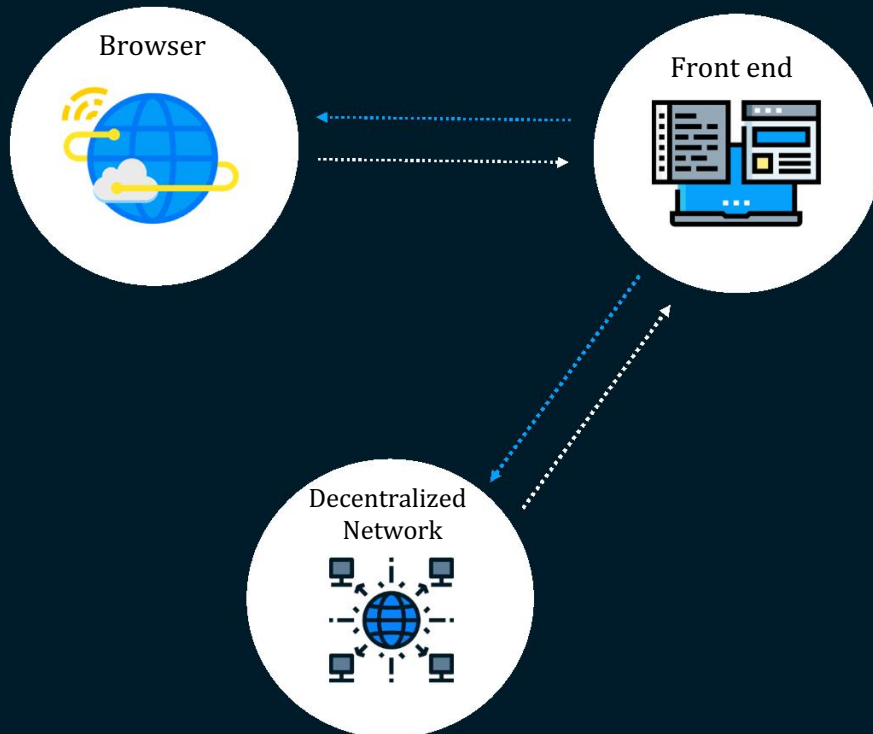
These are some characteristics of DApp:

- DApp is Decentralized and that makes them independent and no one can control them.
- DApp should be deterministic, i.e., they perform the same function after getting a specific command irrespective of the environment they are executed.
- The main characteristics is, DApp should be built on Blockchain using smart contract.

## TRADITIONAL WEB APP STRUCTURE



# DECENTRALIZED APP STRUCTURE



## DApp with SNS platform

Blockchain technology could revolutionize SNS Industry by simplifying payment system, improving security & transparency, and by introducing a decentralized platform.

Adopting DApp can allow users to make payment in real time. There is no need for a middle man such as current platform who charge expensive social cost.

Our Platform has been built on Blockchain technology. And the blockchain technology has great potential and is suited to the SNS Industry as it enables peer to peer service for the individuals to connect with each other while offering transparency of the transactions and security of the data.

Since most of the traditional social networking platforms are centralized, Our decentralized social networking platforms promise a different way of meeting new friends by sharing a short video. Most importantly, it enables users to have greater control over their data and low social cost.

# Problem in the current SNS platforms

The current technology or platforms DON'T provide a trusted and secure environment that guarantees a secure data distribution and the biggest problem is high platform fees.

Below are the list of few big Problem

- Personal data is sold to third parties
- Privacy and Freedom of Expression
- high social cost
- Centralized data storage server

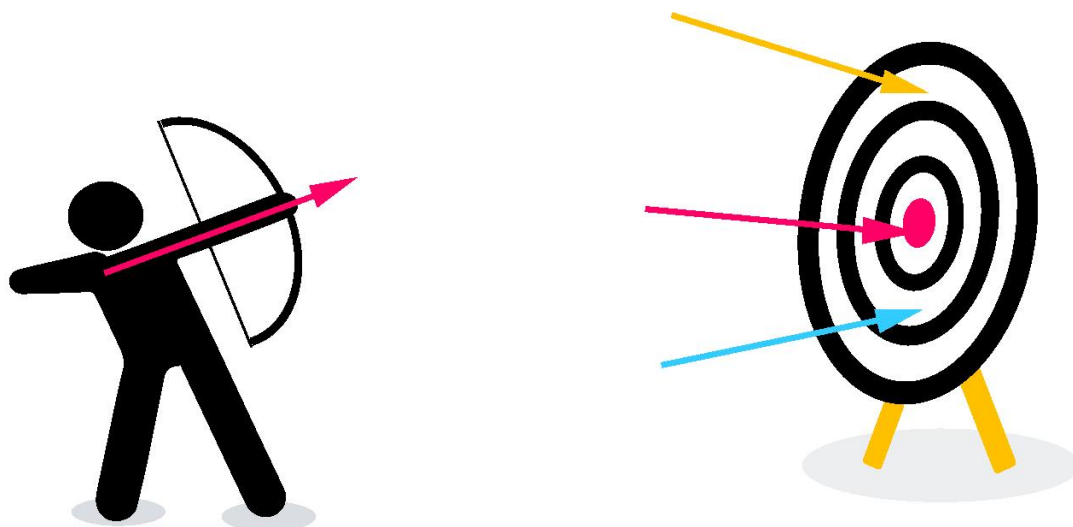
## DApp solution

By Using Blockchain technology, Beal Platform connect individual through a smart contract system powered by ethereum that is built directly on our platform. As a result of this:

- 1) Connect with another users With No Restrictions.
- 2) Providing secure sharing of image, video, etc.,
- 3) No Control Over data



## Our vision



Our basic objective and long-term vision to provide peer-to-peer secure and transparent social Networking platform based on blockchain technology with the help of DApp based on ethereum.

To achieve our vision and goal, we are executing our Beal platform. The combination of Beal platform and blockchain technology is perfect due to the following core features:

Eliminates the problem of User data Privacy: The current technology or platforms DON'T provide a trusted and secure environment for the transmission and storage of data as the data is being stored in a centralized server. And that centralized server is controlled by the owner of the platform.

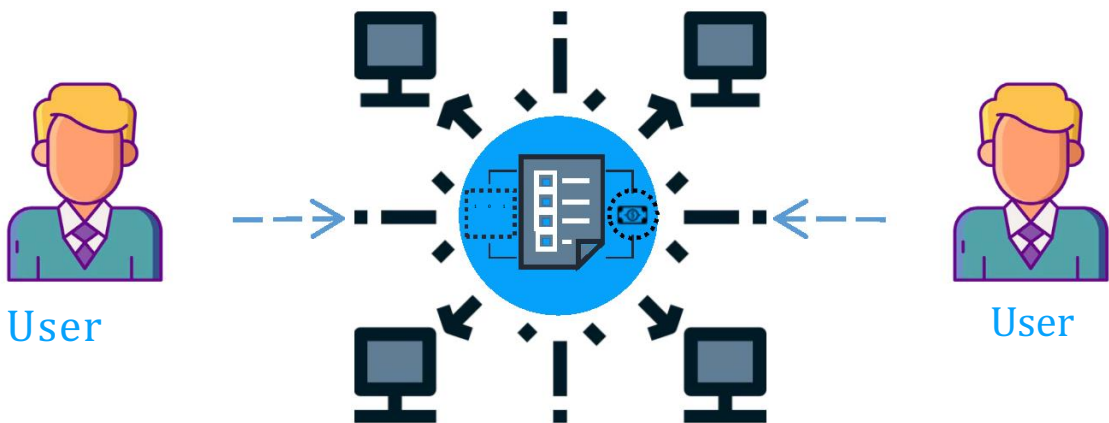
But Beal platform provide a blockchain based decentralized social networking platform. The unique features of blockchain creates safe and secure environment to share data(video,image etc.,) on our platform.

Security and freedom of expression: Beal platform connects individuals through a smart contract system directly built into the platform and the users data is stored in a decentralized data storage server. As a result data is transferred in a safe environment and this blockchain technology eliminates the problem of data sold to third parties.

Low Cost: For the most SNS platform, the main problem is high social cost (hereby social cost is the time for knowing a new friend), so in this platform user can set a free schedule and set a price for spending certain time together for whatever they like to do, and choose anyone they like to meet, it's all decided by themselves.

Looking forward, Beal expects the platform to drastically improve the social networking platform and social interaction experience, thus removing the chances of basic problem as, personal data sold to third Parties, improving the transparency & security and also by reducing the cost for social networking platform resulting in increasing trust for users.

## Working model of our platform



50 Beal Token buy ones 10mins to meet up online,  
1 Beal Token= 1CNY



## For who is looking for someone

1

Watch some videos recommended by system or the followed one

2

Follow the one you like and check the schedule.  
The one you already followed check the schedule

3

Find someone who has free schedule for certain time, then send an invitation to the one you like with payment 50 CNY or 50 Beal Token or combined

4

If someone accept, then you two will have a video call at scheduled time, If not, then try next time or someone else

5

After video chat, the one who pays left feedback as if the person is the same as short video shows or not

6

After video chat, two will have answers for the 3 questions and the rest are up to them

## For who wants to introduce themselves

1

Upload own videos

2

Update the schedule, which time is free to go out and what to do  
(Anything they want to do, as watch a movie, play football...)

3

Accept someone's invitation and become friends,  
Accept your friend's invitation  
Or ignore all of them and try another time  
(System will not tell details and just say this schedule is closed)

4

Video chat with the selected one

5

After the video chat, if receive feedback as real then will have income  
If not, then platform will double check

6

After video chat, two will have answers for the 3 questions and the  
rest are up to them

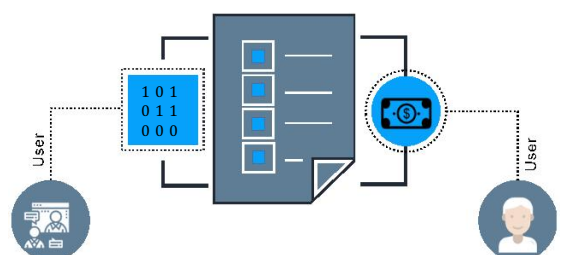
## The payment system

When someone sending an invitation, there will be a charge, which is 50 Beal Token buy ones 10mins to online meet up, 1 Beal Token= 1CNY.

And there will be some gifts for different level, 50 100 200...(CNY)  
When someone sending an invitation, they can also give gifts.

Between friends gift can be given as they want. And gift can be given when someone do the live stream.

Safe & Secure Payment through a smart contract system directly built on our platform



# Marketing strategies

The Marketing Strategy will be build mainly on the following pillars.



Search Engine Optimization (By publishing SEO optimized article and blog post related to our industry)



Social-Media & Influencer Marketing (FB, Insta, Tiktok, Youtube, Linkedin and Twitter)



Email Marketing



Blogs, Articles, Forums, etc.

There are tons of growth opportunity for our platform. Since most of them rely on paid marketing and social media & Influencing marketing, the paths mentioned above are the best route to get new targeted users and growing it more.

# Roadmap

2022.07

Private sale

2022.10

Beal app(android) launching

2023.03

Beal token list on DEX

2023.10

Beal token list on major EX

2024.10

20,000,000 users (total)

Beal on Nasdaq and keep on



2022.08

Beal app(iOS) launching

2022.12

Beal app users reach 100,000

2023.08

Beal app(int) launching

2023.11

Beal DApp launching

# The Beal token (BT)

Total amount of BT will be 7.586 billions, platform will release 20.2million BT to the Beal users worldwide. The vision is all the token will be in hand of Beal users one day.

There are three ways to get the BT as a user.

1. 20.2million BT will release every year for the next 10 years, as users' rewards
2. Be investors for different stages
3. Trading between users

Before sending application to the SEC, BT will not go for private selling to individuals, but only for the certain investors.

So before go on public, there is no direct connection between BT and currency.

## Token details

Name: Beal

Symbol: BT

Supply: 7,586,000,000 BT

Type of Token: ERC20 Token

Decimals: 18

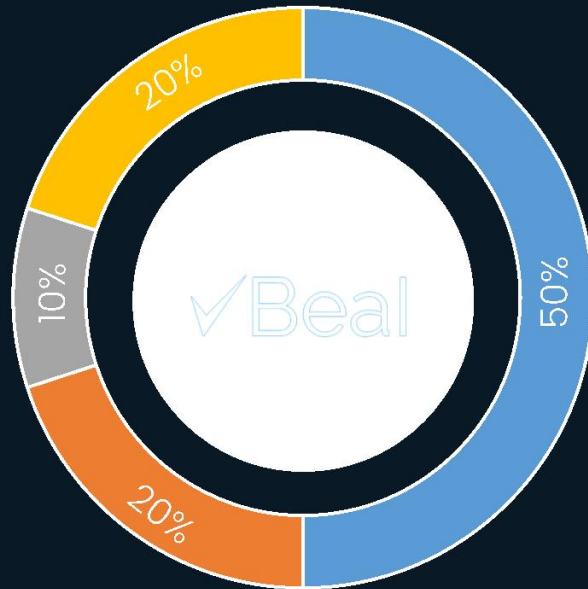
Contract Address:

0x333a2b7a88e2103278e3ede80e3cd32b844000a1

[https://etherscan.io/token/0x-](https://etherscan.io/token/0x-333a2b7a88e2103278e3ede80e3cd32b844000a1)

333a2b7a88e2103278e3ede80e3cd32b844000a1

# Token allocation



- 50% Beal eco system
- 20% Token sale
- 10% Platform development
- 20% Team



# Legal disclaimer

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